

**From the computer desk of
DG Georgia:
We Believe**



I have always been told bumble bees do not have the ability to fly? However, nobody told the bumble bees so they fly. I have adopted the saying “If you can believe it you can achieve it”. The key word to remember is “CAN”. This year my ultimate goal for myself is BELIEVE. My hope is that you too will adopt my goal for yourself and your Lions club.

There have been hours of studying, paper work, and demands for timeframes that have filled these days of preparation for the role of Governor. As you are reading this article, I am probably sitting in a Seattle LCI classroom learning more information that can be shared with you. This brings to mind another old timers saying... “The more you know, the more you can do”.

I haven’t written goals since nursing school, and I must say that PDG Buckeye Jay has been as hard on me as my teachers were back then. Using the SMART method has been a challenge. My dream for our district is for all of us to work together as a team of Lions...the PRIDE of Ohio Lions. To accomplish this dream will demand written goals and action plans.

A Lion told me sometime ago, “no one cares what is happening in our Lions Club”. The Lion said, “We have been forgotten”. My answer is every Lion in this district is important. Every Lions club is important and is part of the Pride. This year your club will be visited by the Governor, the 1st or 2nd Vice Governor and the Zone Chairperson. Information to aid you and your club in achieving excellence in service to your community is available. You just need to ask. BELIEVE!

from the desk of LCI President Tam

I BELIEVE

Melvin Jones had one quality that made it all possible – he believed. He knew even then the difference between “thinking” and “believing” is a matter of conviction.

To me, believing is different from thinking because it has three other key elements: • Courage • Commitment • ACTION. Even if you first fail — like the Wright brothers did with their first trial airplanes – a strong belief creates a sense of courage to try things others thought impossible. You then need commitment to try and try again, and to inspire others to follow you. And finally you need to take action, or run the risk of being just an idle dreamer.

Melvin Jones believed even in 1917 that we would gain strength with each Lion who joined our ranks – person by person, community to community – serving millions of people along the way.

Today – 94 years after the first drop of water nourished a seed that would grow into a worldwide service organization, Lions Clubs International continues to flow.

I believe we are making a difference like no other service organization in the world. I believe in our motto “We Serve.” And I believe in you – the Lions of the world, who make up a network of caring, and a network of service. Together, as a family of unique volunteers, we constitute Lions Clubs International – the global leader in community service.

This year, I am calling on all Lions to embrace a sense of belief of what it truly means to be a Lion – a belief that each individual Lion makes a difference and that, together, we can change the world even more than we have yet imagined.

I have set my vision – driven by my beliefs – on three special goals this year:

- ◆ Strengthening and retaining our membership by taking care of fellow members as if they were family
- ◆ Expanding our service to new heights, propelled by a special campaign to plant one million trees
- ◆ And nurturing our future by involving more young people and Leos in all that we do

Together we will flow onward – a benevolent flood of service to the world.

Wing-Kun Tam
INTERNATIONAL PRESIDENT

Governor Goals for 2011-2012

By December 1, ten clubs will have used the Club Excellent Process (CEP) to better serve their community.

By June 30, two new clubs will have received their Charter.

By June 30, four new Leo Clubs will be chartered.

By June 30, district 13-J will be a plus 50 in membership

By June 30, Lions in 13-J will have planted 1400 trees in their communities.

By December 1, 85% of our clubs will have an active PR Chairperson who submits Lion articles to the media in a timely manner.

By June 30, 100% of our Lions Clubs will have participated in a signature service project that is recognized by their community as a Lion Project.

The District 13-J Lions newsletter will be issued monthly and contain current useful information. The newsletter will be sent electronically to all clubs who will subsequently share with their club members.



Joplin Lions Club helping Victims

The Joplin Host Lions are directly involved with clean-up efforts and furnishing food, drinks and personal items for the residents of Joplin and the volunteers and families. Bellbrook Lion Ernie Josche recently called the President Chris Howard of the Joplin Host Lions Club, and talked to his wife, Lion Sheryl Howard. She told him of the mass destruction of the area and of the clean-up efforts. Their Club House was spared except for windows being blown out, and this is where the Club members gather for putting together snack packs and other handouts. Lion Chris works for the Power Co. and has been working 18 hour days. They are looking for cash donations because they have a deal worked out with a local grocery store for really good prices. They are also in need of money to fuel their heavy equipment vehicles to help in the clean-up. Lion Sheryl said that Lions International has also been in contact with her and they have set-up a temporary hospital shelter.

After speaking to Lion Sheryl, I feel that this is a legitimate request and feel strongly that we should make a donation to them. She asked that the wording "Joplin Food or Gas" be put in the memo line on the donation check and then sent to: Joplin Missouri Lions, 1827 South Wall, Joplin MO 64804

You can find out more info about the Joplin MO Host Lions by going to their website:

www.joplinhostlions.org



As I'm writing this, there's about half a month left in last year, that is, last Lions year. I hope you used the time wisely to plan your upcoming year in your clubs. I hope your goals are set and that you have at least the first half of the year worth of events scheduled on a calendar for your club members to see. Your calendar should include milestone dates for achieving your goals, club meeting dates, project dates, and zone meeting dates. The calendar will help you set your agenda for each meeting so that you plan each event far enough ahead that you get it done right.

Look at last year's district directory. I know you don't have the new directories yet, but most things don't change drastically. Plan on getting that 100% president's award, plan on getting the 100% secretaries award. Neither of these is easy to acquire. Pick one of the club awards and get a couple of your club members excited about trying to attain that award. Your club will be better for the effort.

Be sure to read District Governor Georgia's goals for this coming year. I feel confident that I can say without your help, she won't achieve them. I expect

that when you look at the goals you set for your club and compare them to the goals she set for the district that you'll be surprised on how similar they are. That means if you achieve your goals that you'll also be helping her achieve the goals that she set for the district.

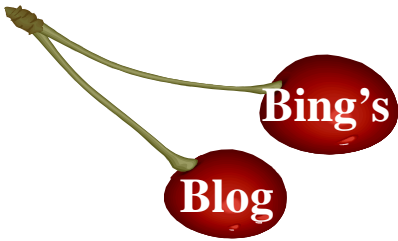
Now let me talk to you little bit about membership. I know, I know, you've heard this before. This is a little different. I know Past District Governor Jay has talked to many clubs about having a signature service project. This is important, not only for your communities but for your membership to participate in. It's that all-important thing that solidifies them being a Lion. Remember, keep learning and ask somebody to be a Lion.

There are people who live
in a dream world,

and there are some who
face reality,

and then there are those
who turn one into the
other.

----- Douglas Everett



As your new 2nd Vice District Governor, I look forward to meeting and working with all Lions. I am excited about the next three

years, and I promise all of you to do my best.

As part of my 2nd VDG training, I was asked to give a speech on "What I would say to a club that is having trouble attracting new members and retaining their current members." The following is an excerpt:

"With the average younger generation having such busy lives, it is hard to get them interested in community service. They neither have the time or the money.

"As Zone Chair, what I have found beneficial to my club and my zone has been holding "town meetings" quarterly, usually about two weeks after each zone meeting. The meetings are very informal. We discuss membership and problems or successes that the clubs have had. In this way, all of the clubs learn to communicate with each other and learn from each other.

"We discovered that by talking with your town leaders about the needs they have identified, the Lions can choose a service project that will benefit their community. Once a service project has been chosen, this information is shared with the local news media. Action photos printed in the paper show the community exactly what the Lions are doing.

"This has attracted 10 new members to our club this year. It has also regenerated interest from our older members because they see the value of Lions' involvement in their community.

"It is ironic that the LCI Magazine for June had an article on "Love, Marriage, and Lions." The article addresses family members joining Lions together. Our younger generation is faced with time and money issues. When they volunteer, they choose to work together on projects which affect their lives and benefit their children.

"For example, my club is sponsoring a Bike Safety Event this spring. This service project will benefit our children and possibly save lives or serious injury. This project will also bring out the media and parents, and hopefully generate new members".

I hope to continue my town meetings as 2nd VDG. In this way, I can get to know you and your club. As a result, I get to learn from you. Maybe, just maybe, we can make our 13-J District better than it is. We always have something to learn even though what we are currently doing is great.



New 2011-12 13-J District Governor Pin Available

District 13-J's pin for 2011-2012 has arrived. It has been exciting to design the pin and then to actually hold the pin in my hand. A lot of thought went into the design. The shape is oval to wrap around our 14 counties with 46 clubs, three (3) Lioness and four (4) Leo Clubs. There is a gold border to represent our reach for excellence in serving our communities. Lions Club International President Tam has chosen as his theme "I Believe". The slogan "We Believe" is our signature to show our faith in the Lions of our district.

In the year ahead Lions, Lioness, and Leos will work together as a team to accomplish great things in our communities.

In the design of the pin, we included a dove to show our district support for Kamp Dovetail. Many of our clubs in 13-J have given of their time and finances to support this camp for disabled children. As a group, Lions are the single largest contributor to Kamp Dovetail.

Last but not least, we have added a tree to represent the trees that President Tam wants every Lion to plant.

The pin will be available at the cost of \$3.00 each. Zone Chairs and District Officers will have a supply soon.



Mike Hathaway, 13-J PR Chair
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It is hard to believe, but Fiscal Year 2011-2012 is about to begin. With the start of the new year we have hopes and plans for another successful year in Lionism.

To that end, let's endeavor to work more closely in our Public Relations activities for the new year. Many clubs have excellent PR programs and it will be beneficial to share your successes. Others may have some questions or concerns that we can address as a group.

This column is intended to serve as a forum to help us all do a better job in promoting the cause of Lionism. Please contact me with suggestions, comments, or questions. We can be stronger by working together.

As it has often been said, the purpose of public relations is to gain recognition and understanding about our activities, thereby making them more successful. The purpose is not to beat our own drum per se.

Ironton Team Wins Sportsmanship Award



The Ironton Lions Club sponsored a team in the Ironton Gusmacker Tournament. The "Lionettes" team was composed of girls 14 and 15 years old in grades 8 and 9. However, they competed against the 17 and 18 year old seniors because the lower division did not have enough participants. Ironton President Lou Pyles indicated that the Lionettes did a great job! Best of all, they won the Sportsmanship Award. Shown is the team of (L to R) Riley Lewis, Meghan Taylor, Coach Angie Kelley, Kala Landers, and Shae Willis.

Dear Lion Leader:

As we approach the 100th anniversary of our organization in 2017, Lions are looking to highlight this milestone. The Sandy Spring Lions Club in Maryland proposed a commemorative U.S. Mint silver dollar as a way to celebrate our centennial. With the sponsorship of Representative Peter Roskam of Illinois, we are one step closer to making the coin a reality after the introduction of the "Lions Clubs International Century of Service Commemorative Coin Act" or [HR 2139](#).

Passage of the legislation depends on accruing 290 House sponsors and 67 Senate sponsors in order to send HR 2139 to the President for his signature into law. **We need your help** to achieve President Scruggs' goal to confirm 150 co-sponsors by international convention this July!

Take action today!

1. Call/write your U.S. Senators and Representative and ask him/her to co-sponsor HR 2139.
2. Urge Lions in your districts and clubs to call/write their U.S. Senators and Representatives to co-sponsor 2139.
3. Post www.lionsclubs.org/coin on your website and Facebook page to inform followers about this important endeavor ask them to take action.

With 375,000 Lions nationwide, we can send a message to Congress that Lions have a mighty roar and will be heard! For more information regarding this effort and to view sample phone scripts/letters, visit www.lionsclubs.org/coin today and take action!

Sincerely,
LCI Staff

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