

Lions District 13-J Newsletter

January 2009



CONVENTION NEWS

Please plan on attending the District 13 J Convention on March 14th and 15th, 2009 in Jackson, Ohio. All convention activities except for the Saturday evening Governor's hospitality (at the Red Roof Inn) will be at the Jackson Middle School.

Highlights of the weekend include the morning business meeting and the spouse program. If you attended last year's convention then you will be glad to know that the same caterer will be used this year. There were raves about the food. A motivational speaker has been hired for the noon meal. Ron Derry, the founder of the Good Program, will be sharing his thoughts with us. We will be recognizing the Peace Poster Winner, Rachel Green, as well as the Leo Club of the Year.

In the afternoon there will be free officer training for Presidents, Vice Presidents, Secretaries and Treasurers. Tours of the Markay Art Gallery with the exhibit, New Directions in Art by the University of Rio Grande Art Students and the Lillian Jones Museum are planned. More details on the other free seminars will be available soon on the district website

www.district13j.com and in next month's newsletter. At 4:00 there will be a general session to meet PID Bill Iannacone.

The Saturday evening meal will feature carved roast beef, baked chicken and lasagna. There will be club and personal recognition. Entertainment will follow.

On Sunday there will be a light Continental Breakfast, Memorial (Necrology) Service and elections. The Grand Banquet will feature speaker PID Bill Iannacone as well as club and personal recognition. The menu will be prime rib, chicken cordon bleu and shrimp cocktail.

Rooms at the Red Roof Inn will be held for us until February 15, 2009. Don't delay making your reservations for a room. Mention the 13 J Lions Convention for a special price.

Please plan on a full, fun weekend. Let's celebrate all the great things that have been happening in District 13 J this year! Your hosts for the weekend will be the Jackson Lions Club. The convention committee is working hard to make this an unforgettable weekend for all attendees. The registration form will be on the district website soon.

January Debbie's Dateline

Happy New Year! Did you make any New Year's Resolutions? I didn't since they don't seem to

work for me. I'll just keep on plodding along doing the best I can to live my life well.

Please hold elections for President, Vice President, Secretary and Treasurer early this year. Your new officers can attend training during the District Convention in March. The training is free. Of course, I'd like to see a large number of registered Lions, Lionesses, Leos and guests to celebrate this year.

Some words of wisdom from Al Brandel, Lions Club International President, are worth sharing with you this month. "The best way to communicate in any century is by example. To be sure that your club is walking-the-walk as well as talking-the-talk, ask yourself the following questions.

In the past month, has my club:

1. Invited someone to a service activity or to visit my club?
2. Offered a warm welcome to newcomers?
3. Talked with local leaders about our commitment to the community?
4. Identified a problem in our community or in the world that our club can work on?
5. Focused on the impact that we want to make?
6. Heard someone say that our club is an asset to the community?
7. Acted generously from the heart?

Lions working together can accomplish any task. Your club can ramp up its energy, spirit and membership take its service to new levels."

If I could suggest a resolution for 13J Lions Clubs it would be to resolve to reenergize your club. The January issue of the Lion magazine is full of ideas that can help you. The redesign of the magazine is designed to be an asset in helping spark ideas for clubs. Also of interest on pages 14 and 15 is a just published book, Lions Clubs in the 21 Century.

DG Debbie's Tentative Schedule:

January 5	Minford
January 6	Circleville
January 7	Jackson
January 8	Xenia
January 10	State Committee Meetings
January 13	Chillicothe Lioness
January 20	Vinton County
January 26	Piketon
February 2	Sardinia Mowrystown Lioness
February 3	Wellston

ANNOUNCEMENT OF ADVERTISEMENT OPPORTUNITY

Each governor will be allocated 3 pages of advertisements behind their own page that contains their own photo and bio in the 2009 Ohio Lions State Convention Program for the MD13 90th Convention. Advertisements can be sold to promote such things as club festivals, fundraisers, projects etc. or Lion

owned businesses. Advertisements will sell as follows:
¼ page (5"x 2" horizontal) = \$30.00;
½ page (5"x 4" horizontal) = \$60.00;
Full page (5" x 8" Vertical) = \$100.00;
Rear inside cover page (5"x 8" Vertical) = \$150.00;
Rear outside cover page (5"x 8" Vertical) = \$150.00;
Front inside cover page (5"x 8" Vertical) = \$200.00.

Forms for advertisement space are available from your district governor. Quality print-ready slicks or logos will need to be e-mailed to Lion Kitty Keller at rkeller14@columbus.rr.com or mailed to Lion Kitty Keller, 2718 Blacklick-Eastern Rd., Millersport, Ohio 43046 accompanied with full payment. All checks or money orders should be made payable to Ohio Lions Inc. and will be forwarded by the host committee to the State Lions Office. All advertisements should be coordinated through the local district governor and will be sold until March 15.

Remember that the Lions Clubs International President Al Brandel and his wife Dr. Maureen Murphy will be our International guests for the State Convention. This is a great opportunity for inspiration from a great Speaker.

Rachel Green, Artist

We are so proud of her. She spent over 27 hours creating her poster this year. All that hard work shows in the quality of her poster. This year's theme was, "Peace Begins with Me." She said of her poster that she just closed her eyes and thought about what it would be like



IT'S OFFICIAL!!

The District 13J Peace Poster has won the State Competition! Rachel Green, a seventh grader at Jackson Middle School has once again produced the winning poster. Rachel's poster was sponsored by the Jackson Lions Club.

to have peace surrounding her. The girl in the poster is like a self portrait and her dress is made up of flags from many of the countries in the world in the world. of flags from many of the countries in the world in the world. She is standing on the world and peace doves are all around her. A rainbow ribbon ties it all together.

Rachel will be honored at the 13 J District Convention at noon on March 14. She will also be honored at the Ohio State Lions Convention in May. Her poster has been sent onto further competition at the international level. Winners will be notified on Feb. 1. So be thinking positive thoughts that her poster will be an international winner! Twenty- three posters will be selected as merit winners and one will be the grand prize winner. A traveling exhibit is made up of the twenty-four winners.

This is an exciting time for Rachel, her art teacher, the Jackson Lions Club and our district. Who knows maybe we will have even more honors for Rachel this year.

The 2009 Peace Poster Contest Theme has been announced. It is "The Power of Peace." Clubs can order their packet beginning January 15. The cost of a packet is \$9.95. All this is explained on page 45 of the latest copy of the Lion Magazine. I challenge all clubs to try to participate in this youth project. All the information is provided in the packet. This contest can bring good feelings to the youth that participate, recognition in the local media as well as the potential for new members. The youth participants

must be 11, 12, or 13 on November 15, 2009.

Lessons Relearned
By VDG Charles Newland

Navy Chief Yancy and I worked together at the Navy Shipyards in Portsmouth, VA on the Self-Help-Habitability-Improvement-Project (SHHIP). It was a task no one wanted to do. **First**, the shipyard looks and smells like a junkyard. **Second**, the workforce is composed of individuals, working outside their rating (job description) and temporarily assigned to SHHIP. We got the leftovers, no one sent their best workers to this project. **Third**, the work involves upgrading 128 berthing compartments which is labor intensive with an aggressive deadline.

We broke most of the Navy's rules but kept the golden rule in tack and the outcome was we gained the reputation of doing outstanding work in a timely manner. In fact we did more than required, including painting every stairwell on the carrier and doing work for other divisions. On completion of the project, our workers did not want to return to their regular divisions.

I believe in "Change", and what we should be doing for R.E.A.L. solutions now. Many Lions verbally agree and give positive feedback. Seldom do I hear of anyone who takes action, such as reading, discussing, or researching an issue. In general, I hear we need new younger members, increased participation, and better communications. Even members from clubs who do a great job, repeat the same needs.

Recently, I heard we have gained 48 new members, "GREAT"; however, we lost 48 members. Only seven (7) were to death. What about the other 41?

"In the American Marketplace today, 70 percent of the people who leave their jobs do so because they do not feel valued." Author unknown

Does this apply to LIONS? If so – read "The Carrot Principle" by Adrian Gostick and Chester Elton published by FREE PRESS in 2007. It is how the best managers use recognition to engage their people, retain talent, and accelerate performance. It is a recap of the lessons Chief Yancey taught me 30 years ago and explains why SHHIP was so successful. There is no "HAB" Division on an American Aircraft Carrier; however, there was one on the USS America since the 1979 SHHIP until the ship was decommissioned.



Buckeye Notes

Yes, "Buckeye Notes" is making a return, thanks to DG Debbie appointing me to serve as DDG for the remainder of this Lions' year. I am very humbled that she and the Lions of 13-J have given the nod to me being involved in the leadership of the district once again.

There are many exciting things happening in Lions right now, particularly in Ohio where new clubs have been added or are soon to be added in every district.

District 13-J is not only a part of that excitement but also is making a strong effort to add new clubs and new members. As of the most recent report, we were one of the districts in Ohio which is not minus in membership since July 1. To be politically correct, we are "plus 4" since July 1. Keep it going, 13-J Lions!

Now that the district has a DDG for this year, we must immediately turn our attention to recruiting a Deputy candidate or candidates for 2009-2010. As our district convention is unusually early this year, it is important that we set about this task ASAP. Qualifications for the position include serving as club president, and as zone chair or cabinet secretary/treasurer. There are a number of people who meet these criteria. We know you are out there so give it some serious thought. It can't be a bad thing to do if I am heading in for the second time.

Anyone who is remotely thinking about this move can feel free to give me a call for any information you may need in order to make the decision (740-335-1107 or 740-606-7151). Trust me, it is a great thing to be involved with Lions on the District and State level. It gives you a real sense of purpose and ultimately, makes you a better Lion who will also be able to offer your own club improved leadership which can take them to new heights. It is a win-win situation for all.

Once again, thanks to all for allowing me to once again serve 13-J in this capacity. I promise you it will be even more fun and with greater opportunity for growth.

Carol and I wish a Happy and Healthy 2009 to you and your loved ones,

Buckeye Jay Carey
Deputy District Governor.

